# ANNUAL REPORT FY2023

JULY 1, 2022 - JUNE 30, 2023



# TABLE OF CONTENTS

1.	2.	3.	4.
Letter from Board President	Overview: Purpose & Approach	Educational Events	Resources
7.	10.	11.	12.
Cross-Sector Collaboration	Environmental Leadership Awards	Strategic Partnerships	Financials
13.	14.	15.	17.
Board	Team	Advisory Members	Committee Representation

#### LETTER FROM THE BOARD PRESIDENT

#### JOSH KELLY, VERMONT AGENCY OF NATURAL RESOURCES

NERC Community,

This past year was one of transitions. Sustainable materials management is becoming more recognized for its environmental impact in the space of climate. To lead the organization during a time of recycling, industry change, technological advancement, and ramping up in policy development, NERC's Board welcomed a new Executive Director, Megan Fontes.

After leading NERC for over 25 years, Lynn Rubinstein retired. She left behind a legacy of growth, connectedness between governments and industry, and substantial impact in sustainable economic development. Megan Fontes came on board in October 2022 and dove into building upon the foundation Lynn established. During her first year, she led the team through its streamlining of operations, expanding its workforce, and the launch of new events, resources, committees, partnerships, and programs. She continues to guide the team towards new opportunities to increase NERC's impact in enacting system change throughout the region and bringing diverse voices to the table.

For over 30 years, NERC ran its operations from an office in Brattleboro, VT. In June 2023, NERC closed the doors to its office to become an entirely remotely-run organization to better support its constituents across eleven states and strengthen its impact more broadly across the United States.

As we look forward, NERC will continue to explore avenues for growth and deeper impact. We are thrilled to continue to serve as a uniting force for 11 states and for organizations throughout the industry to help address recycling and sustainability challenges and achieve environmental goals for the Northeast region of the U.S.

"I am proud of the work NERC has accomplished this past year. It's through our team's strong knowledge-base and passion for promoting environmentally sustainable practices and solutions, and our robust network of industry actors, that we are able to advance conversations on critical issues in the recycling industry."

> MEGAN FONTES EXECUTIVE DIRECTOR

# AN OVERVIEW



#### **PURPOSE**

NERC believes in a world in which waste is minimized and natural resources are conserved. NERC works directly with state, regional, and local agencies, the private sector, trade associations, and others to help address sustainability challenges and achieve environmental goals for the Northeast region of the U.S.

#### **APPROACH**

Our goal is to bridge informational gaps and propel innovation and action forward in the spaces of technology, economic development, and policy. We do this in two ways:

- 1. Through our dynamic committees comprised of individuals that represent the public and private sectors, and through other projects, NERC develops valuable resources and events that provide tools and education on a variety of topics in sustainable materials management. These are produced to serve a wide range of constituents that include actors across the value chain and are made available to the public at no cost.
- 2. We preserve a platform for collaboration and learning across sectors through committees and conferences to advance conversations on critical issues and enact system change.

Educational Events



**Cross-Sector Collaboration** 



Resources



# EDUCATIONAL EVENTS



NERC held 15 educational webinars spanning topics from recycling market development to food waste mitigation strategies, EPR, and automating material recovery facilities (MRFs). Over 3,000 unique individuals attended the webinars, which are provided at no cost to the public. Recordings are posted to NERC's website for others to watch. The highest number of registrants for a single webinar was 835 with the highest number of attendees, 498 (60% of registrants). The average number of registrants was 543 with an average of 303 attendees across all webinars.

Webinar	Co-Sponsor/Host	Date
NextCycle: A Model for Recycling Market Development	RRS	8/10/2022
Material Reuse Deep Dive Forum #1	CT DEEP	9/7/2022
Solar Panel Recycling & EPR	NEWMOA	9/20/22
Plastic Minimum Post-Consumer Recycled Content Model Legislation	NEWMOA	11/3/2022
Material Reuse Deep Dive Forum #2	CT DEEP	12/6/2022
Rubber Modified Asphalt Workshop	US Tire Manufacturing Association; NEWMOA	12/8/2022
Strategies for Residential Food Waste Reduction & Composting	NEWMOA	12/13/2022
Ground Glass Pozzolans	NEWMOA	12/14/2022
Gypsum Wallboard Webinar 1: Problems, Recommendations, & The Current State of Recycling	NEWMOA	1/9/2023
Gypsum Wallboard Webinar 2: Opportunities to Increase Recycling	NEWMOA	1/24/2023
Collaborative Solutions to Automate MRFs	NEWMOA	3/16/2023
EPR for Carpets	RRS	3/28/2023
Material Reuse Deep Dive Forum #3	CT DEEP	4/11/2023
EPR for Packaging & Bottle Bill Programs: How Can They Coexist?	NEWMOA	4/13/2023
Properly Managing E-Cigarettes & Vaping Waste Streams	NEWMOA	4/27/2023

# RESOURCES



#### REPORTS

#### Northeast Materials Recovery Facilities (MRFs) Commodity Values Report

Four quarterly <u>Northeast MRF Commodity Values Reports</u> were released to map fluctuations in the value of commodities processed by the region's MRFs: July 2022, November 2022, February 2023, and May 2023. The educational tool is valuable for promoting improved residential recycling and participation and provides useful data for recyclers, MRFs, municipalities, and state agencies.

## Recycled Glass Used as Alternative Daily Cover in the Northeast US & Quebec Report

NERC published a report developed with the NERC Glass Committee during FY2023 that reveals data about post-consumer recycled glass containers being used at landfills in the Northeast states (Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont) and Quebec. The purpose of the Recycled Glass Used as Alternative Daily Cover in the Northeast US & Quebec Report was to get a better understanding of the volume of recycled glass containers coming out of Material Recycling Facilities (MRFs) that never reach manufacturers for making new products, but are instead used as Alternative Daily Cover (ADC)—cover material placed on the surface of the active face of a municipal solid waste landfill at the end of each operating day.

# RESOURCES



#### MODEL LEGISLATION

#### Minimum Postconsumer Recycled Content for Plastic Products and Packaging

NERC in collaboration with the Northeast Waste Management Officials Association (NEWMOA) convened a working group comprised of state recycling officials from the northeast to develop a Model Minimum Postconsumer Recycled Content Requirements for Plastic Products and Packaging Legislation. The model was published in August 2022 and includes suggestions received from 36 organizations and individuals during a public comment period. The intention of the model is to serve as a tool for interested organizations and legislators to consider when examining opportunities for the use of minimum postconsumer recycled content legislation and implementation for plastics.

#### **Minimum Postconsumer Recycled Content for Glass**

In February 2023, a revised version of the <u>Glass Minimum Post-Consumer Recycled Content Model Legislation</u> was published. The purpose of the model legislation is to develop markets for post-consumer glass containers and increase the use of post-consumer glass containers in the manufacture of new beverage and food containers and fiberglass insulation. The <u>Glass Model Legislation Work Group</u> included brands, glass container manufacturers, fiberglass insulation manufacturers, glass recyclers/beneficiators, industry associations, distributors/retailers, haulers/material recovery facility operators, state environmental agencies, state recycling organizations, and environmental advocacy groups.

# RESOURCES



#### **PROJECTS**

### Anaerobic Digestion (AD) Regulatory and Community Engagement Guides & Roadmap

NERC continued its work in partnership with the Northeast Waste Management Officials' Association (NEWMOA), Clean & Healthy New York, and the Connecticut Coalition for Economic and Environmental Justice on the two-year anaerobic digestion (AD) project— <a href="Developing Solutions to Regulatory Challenges and Engaging Community Support to Expand Diversion of Food Waste to Anaerobic Digestion in the Northeast">Digestion in the Northeast</a>. The US EPA-funded project will develop guidance and training on environmental justice engagement and regulatory compliance to support AD in communities.

#### Resources for Promoting & Supporting Municipal Glass Recycling Programs

In September 2022, <u>Resources for Promoting & Supporting Municipal Glass Recycling Programs</u> were published on NERC's website and disseminated. The resources were developed for a project funded by the USDA Solid Waste Management grant that included provision of technical assistance for two regional recycling centers in Maine. The resources include videos of the glass collection programs, marketing materials (press releases, glass recycling signs and handouts), glass collection safety posters, and safety guides.

# CROSS-SECTOR COLLABORATION



#### **BI-ANNUAL CONFERENCES**

100% of survey

respondents reported that they made new connections

#### Fall 2022 Conference: The Next Frontier for the 3Rs

NERC held its <u>Fall 2022 Conference</u> in person on November 2-3 in Rock Hill, CT. The Conference, The Next Frontier for the 3Rs, brought together over 150 individuals from across the US and Canada to hear from speakers on topics that included food waste reduction strategies, reusable packaging systems, growing the reuse economy, repurposing materials, construction materials reuse, recycling market development, and increasing the supply of post-consumer plastics. 100% of survey respondents reported that they made new connections, and many stated the excellent quality of speakers and found the diversity of attendees and speakers most valuable. Of note, one individual specified that they found the conference focused on solutions as opposed to theory.

### Spring 2023 Conference: Building a Diverse Workforce for Sustainable Materials Management

"I very much enjoyed the breakout groups where we could hear from other attendees and discuss ideas, challenges, and react to what we heard, learned, and appreciated. All the sessions were comprised of excellent speakers and Q&A discussion. The keynote was also amazing."

SPRING 2023 CONFERENCE ATTENDEE The <u>Spring 2023 Conference</u> was focused on Building a Diverse Workforce for Sustainable Materials Management. The NERC Diversity, Equity & Inclusion (DE&I) Committee developed the program for the event. Topics spanned applying equity and inclusion to hiring practices, clearing career pathways for underrepresented individuals, and creating retentions strategies for an inclusive workplace. 100% found the sessions to be valuable. Survey respondents reported that they learned a lot, obtained valuable resources, and gained new contacts through virtual networking – 100% reported that the sessions were valuable.

# CROSS-SECTOR COLLABORATION



#### **COMMITTEES**

NERC facilitates six active substantive committees that are comprised of state member representatives and advisory member organizations: bottle bill; chemical recycling; and diversity, equity, and inclusion; glass markets; regional recycling markets; and supply side policy.

**Bottle Bill:** The committee provides an opportunity for information exchange, updates on efforts to improve/expand bottle bills, the nexus between EPR and bottle bills and issues this may present, as well as other related topics. The committee will not be developing model legislation nor advocating on behalf of NERC for any specific position.

Chemical Recycling: The committee was launched in September 2022 in collaboration with NEWMOA to provide information to primarily state agency representatives about emerging chemical recycling technologies, efficacy and impact, relevant terminology, and its relationship to mechanical recycling. The goal for the committee is to learn from experts in the field and from existing resources to better assess how to move forward with related state policies and regulations.

**Diversity, Equity & Inclusion (DE&I):** The committee was convened by the NERC Board to work formally and actively to embed DE&I into its operations, mission, and values. The first charge was to develop a mission statement. The second was to develop the program for the NERC Spring 2023 Conference.

**Glass:** The goal of the committee is to better understand the recycled glass value chain and gaps in the region, and to promote greater diversion of glass containers to the highest-value end uses. Some of the recent projects conducted by the Glass Committee include the development of a minimum recycled content model legislation and a recycled glass used as alternative daily cover in the Northeast & Quebec report.

# CROSS-SECTOR COLLABORATION



"NERC is a proven champion for stronger recycling systems in the Northeast and that's why we are a proud member. From market analyst to events to commodity-specific work, we look to NERC to have the finger on the pulse of what matters in the region."

Keefe Harrison CEO, The Recycling Partnership

#### **COMMITTEES**

Regional Recycling Market Development: This NERC and NEWMOA joint committee pursues a number of projects to support and expand recycling markets in the NERC 11-state region. The Chair, Chaz Miller, Ex Officio on NERC's Board, authors and presents a monthly Markets Report that is available to NERC members. The report charts historical pricing for eight materials: OCC, RMP, nHDPE, cHDPE, PET, PP, aluminum cans, and steel cans—providing an analysis that describes the probable causes for trends. The report also includes the following components: revenue updates for hauler and recycling organizations; new recycled content capacity; paper and plastic export trends; and paper and plastic outlooks and projections.

**Supply Side Policy:** convened in January 2023 with the goal to increase the supply of post-consumer residential recyclables to the marketplace by exploring different supply-side strategies and to compose a policy guide. The policy guide is intended to be a resource tool and a complementary document to the Glass Minimum Post-Consumer Recycled Content Model Legislation and the Minimum Postconsumer Plastic Recycled Content Model Legislation. The Committee is Chaired by Shannon Crawford, Director Recycling & Environmental Policy, WM.

# ENVIRONMENTAL LEADERSHIP AWARDS



NERC recognizes leaders in environmental sustainability every year. In its sixth awards ceremony in fall 2022, NERC honored five organizations for their dedication to NERC's mission as Benefactor Members, one individual with a lifetime achievement award, and one organization for its impact in organics recycling.

#### Impact in Organics Recycling: Vanguard Renewables

Through its network of hauling partners, anaerobic digesters, food waste partners, family farms and Organics Recycling Facilities, Vanguard Renewables has enabled hundreds of businesses across New England to recycle over 600,000 tons of organic waste into valuable, renewable fuel source for local communities.

Lifetime Achievement Award: Terri Goldberg, Executive Director, NEWMOA

Terri Goldberg was awarded for her outstanding leadership and contributions to recycling and materials management, as well as for her significant collaboration with NERC.

#### **Benefactor Awards**

The Benefactor Awards were distributed to organizations who have demonstrated their commitment to NERC's mission through their support and membership.

Coca-Cola

Consumer Technology Association (CTA)

**Panasonic** 

Samsung

WM

# STRATEGIC PARTNERSHIPS

#### Northeast Waste Management Officials' Association (NEWMOA)

NERC and <u>NEWMOA</u> operate in similar geographic regions and involve many of the same state agencies. Both organizations develop and implement sustainable materials management and pollution prevention strategies. A <u>Joint Strategic Action Plan</u> was established for Fiscal Year 2023-2024, outlining priorities for both organizations as well as collaboration opportunities. Implementation activities focused on grants coordination, food recovery workgroup, improving markets for recyclables, increasing the use of recycled content in products, extended producer responsibility (EPR) network, climate change & materials management workgroup, emerging contaminants in the solid waste stream, household hazardous waste (HHW) workgroup, chemical recycling committee, construction & demolition (C&D) materials workgroup, and more.

#### National Center for Recycling Electronics (NCER)

NERC has partnered with the <u>NCER</u> to serve as the fiscal agent for the <u>Electronics</u> <u>Recycling Coordination Clearinghouse (ERCC)</u>, providing administrative and financial management support. ERCC provides a forum for information exchange among state agencies implementing electronics recycling laws and all impacted stakeholders. NCER administers ERCC programs.

#### **Vermont E-Waste Recycling Program**

NERC continues to serve as the in-state administrator for the <u>Vermont state E-Waste Recycling Program</u>, facilitated by NCER.

#### RecycleCT

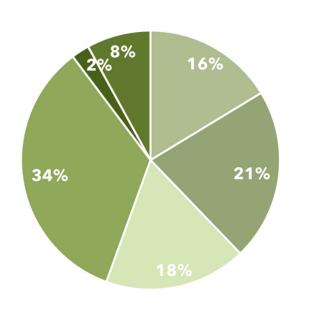
NERC renewed its contract with RecycleCT Foundation to serve as its fiscal agent and Board Secretary, and provide assistance in ensuring state requirements are met.

# **FINANCIALS**

**JULY 1, 2022 - JUNE 30, 2023** 

#### **REVENUES**

Cash was released from reserves to cover the cost of the executive search and recruitment of a new Executive Director.

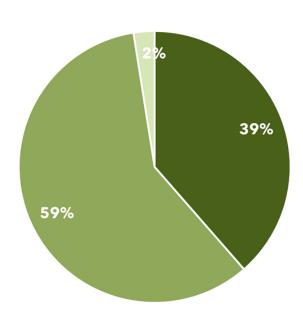


- Events
- Grants & Projects
- State Memberships
- Advisory Memberships
- Other
- Release from Reserves

#### **EXPENSES**



- Programs
- Fundraising



# BOARD

#### **Executive Committee**

- Josh Kelly, Vermont Agency of Natural Resources
   President
- Megan Mansfield-Pryor, Maine Department of Environmental Protection Vice President
- Richard Watson, Delaware Solid Waste Authority Treasurer
- Megan Fontes, Executive Director Secretary

#### **Directors**

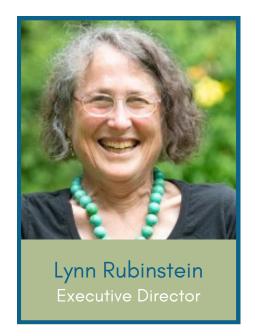
- Chris Nelson, Connecticut Department of Energy & Environmental Protection
- Bradley Baker, Maryland Department of the Environment
- Brooke Nash, Massachusetts Department of Environmental Protection
- Erin Jensen, New Jersey Department of Environmental Protection
- Michael Nork, New Hampshire Department of Environmental Services
- Jared Rhodes, Rhode Island Resource Recovery Corporation

#### **Ex-Officio Directors**

- Resa Dimino, Resource Recycling Systems
- Chip Foley
- Jennifer Heaton-Jones, Housatonic Resources Recovery Authority
- Chaz Miller, Maryland Recycling Network

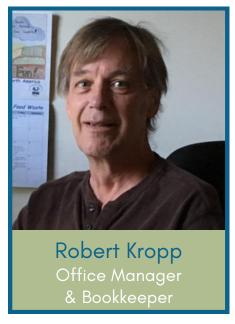
To view our current Board of Directors, visit Nerc.org/About-Nerc/Board.

# **TEAM**









NERC's programs are supported and delivered by a dedicated team of professionals. To view our current team, visit

Nerc.org/About-Nerc/Team.

# **ADVISORY MEMBERS**

Our members make up a large, diverse community that believes in a world in which waste is minimized and natural resources are conserved. Members are key to shaping NERC's events and priorities for discussion, training, and projects.

Addison County Solid Waste Management District

Advanced Drainage Systems (ADS) Ag Container Recycling Council American Beverage (Association) American Iron & Steel Institute (AISI)

AMP Robotics BioCycle

Blount Fine Foods BlueTriton Brands Bright Feeds

Carpet America Recovery Effort

Carton Council

Casella Resource Solutions

Centre County Recycling & Refuse Authority

Chittenden Solid Waste District

Circular Polymers City of Salem, MA

Coca-Cola

Coca-Cola Beverages Northeast, Inc Consumer Technology Association (CTA)

Container Recycling Institute CSG/Eastern Regional Conference

**Dart Containers** 

Delaware River & Bay Authority

Eco Products ecomaine **EFS-plastics** 

Environmental Research & Education Foundation (EREF)

Fibre Box Association Fire Rover, LLC

Foamcvcle

GDB International Good Point Recycling Henkel Corporation

Housatonic Resources Recovery Authority

HW Green Company

Institute of Scrap Recycling Industries, Inc.(ISRI)

International Bottled Water Association (IBWA)

International Sleep Product Association

Keurig Dr. Pepper

Machinex Technologies Inc.

Maine Resource Recovery Association

Materials Innovation & Recycling Authority (MIRA)

Mattress Recycling Council

MRM

MSW Consultants

National Center for Electronics Recycling

Nestle USA

New England Biosolids & Residuals Assoc. (NEBRA) Northeast Resource Recovery Association (NRRA) Northern Virginia Waste Management Board

Novamont. NYSAR3 PaintCare. Panasonic

Pennsylvania Recycling Markets Center Plastics Industry Association (PLASTICS)

Pratt Industries

Product Stewardship Institute Professional Recyclers of PA (PROP)

Quantum Biopower RECYC-QUÉBEC Republic Services Resource Recycling

Resource Recycling Systems (RRS) Responsible Purchasing Network

Re-Trac

Reverse Logistics Group (RLG)

Revolution

Rockland County Solid Waste Management Safety Management Systems, Inc. (SMS360)

Saint Regis Mohawk Tribe

# **ADVISORY MEMBERS**

Samsung

Scrapp

Serlin Haley

Sims Municipal Recycling

Sonoco Recycling

Southern CT Regional Resource Recovery Authority (SCRRRA)

Strategic Materials

SUNY College of Environmental Science and Forestry

Sustainable Electronics Recycling International (SERI)

Sustainable Packaging Coalition (GreenBlue)

Tetra Tech

The Association of Plastic Recyclers (APR)

The Recycling Partnership

**TOMRA** 

University of Illinois Urbana-Champaign

Urban Mining Industries LLC

US Composting Council / Composting Council Research &

**Education Foundation** 

Vanguard Renewables

Waste Management (WM)

WasteCap Resource Solutions

Yale

To view current advisory members, visit: Nerc.org/Advisory-Members

#### REPRESENTED ON NERC COMMITTEES

#### **Northeast State Members**

	Bottle Bill	Chemical	DE&I	Glass	Reg. Recycling Markets	Supply Side Policies
Connecticut (CT DEEP)						
Delaware (DSWA)						
Maine (ME DEP)						
Maryland (MDE)						
New Hampshire (NH DES)						
New Jersey (NJ DEP)						
New York (NY DEC)						
Rhode Island (RIRRC)						
Vermont (VT DEC)						

#### REPRESENTED ON NERC COMMITTEES

#### Advisory Members: Non-Profit, Government, and Academia

	Bottle Bill	Chemical	DE&I	Glass	Reg. Recycling Markets	Supply Side Policies
Addison County Solid Waste District						
Centre County Recycling and Refuse Authority						
Chittenden Solid Waste District						
City of Salem						
Environmental Research and Education Foundation						
GreenBlue						
Housatonic Resources Recovery Authority						
Northeast Resource Recovery Association						
Northeast Waste Management Officials Association						
RECYC-QUEBEC						
SUNY College of Environmental Science and Forestry						
The Recycling Partnership						
University of Illinois Urbana- Champaign						
Yale Office of Sustainability						

#### REPRESENTED ON NERC COMMITTEES

#### **Advisory Members: Corporations and Associations**

	Bottle Bill	Chemical	DE&I	Glass	Reg. Recycling Markets	Supply Side Policies
Ag Container Recycling Council						
American Beverage						
Blue Triton Brands						
Casella						
Coca Cola						
Coca Cola Beverages Northeast						
Consumer Technology Association						
Container Recycling Institute						
EcoMaine						
EFS Plastics						
Fibre Box Association						
Good Point Recycling						
Institute of Scrap Recycling Industries						
Keep America Beautiful						
Keurig Dr. Pepper						

#### REPRESENTED ON NERC COMMITTEES

#### **Advisory Members: Corporations and Associations**

	Bottle Bill	Chemical	DE&I	Glass	Reg. Recycling Markets	Supply Side Policies
National Waste and Recycling Association						
Plastics Industry Association						
Republic Services						
Reverse Logistics Group						
Revolution						
Resource Recycling Systems						
Strategic Materials						
The Association of Plastic Recyclers						
TOMRA						
U.S. Nestle						
Urban Mining						
Vanguard Renewables						
WM						

# ENGAGE WITH NERC

We invite you to engage with Northeast Recycling Council in a number of ways and join our community.

Register for upcoming events at nerc.org

Sign up to receive our <u>monthly newsletter</u> and hear about state and industry news

Learn about what is to be a <u>NERC Advisory Member</u>

#### Follow us on social media!



enortheastrecycling



@NErecycling



«Northeast Recycling Council, Inc.



@Northeast Recycling Council (NERC)

Northeast Recycling Council, Inc.
PO Box 551 | Brattleboro, VT | 05302
nerc.org | 802-254-3636